

24 November 2020

Dear Principal,

Re: 'Bring the Magic of Christmas to All our Children & Young People' by Supporting the Christmas Family Appeal'

We are delighted to be supporting the **Christmas Family Appeal** again this year. Last year you generously raised over 2300 toys for this Appeal as part of an EA wide campaign.

While the world has changed in the last 12 months, the need hasn't. In fact the need is greater now more than ever. This year's Appeal is very different from any that the charities (**Salvation Army and St Vincent de Paul**) have managed in the appeal's 40+ year history due to the impact of COVID-19. However, the charities and EA remain committed to ensuring that no child or young person in Northern Ireland wakes up without a gift under their tree on Christmas morning and your support is crucial in helping us achieve this.

A new approach

Due to restrictions the charities are encouraging online monetary donations for gift vouchers to empower parents and guardians to choose gifts for those in need themselves.

By making a donation before **Tuesday, 15 December 2020** to our Christmas Family Appeal you will help us make this Christmas as '*magical*' as it can be for all our children and young people.

To make an online donation please visit <https://uk.virginmoneygiving.com/EducationAuthority1>

Your donation big or small is very gratefully received and will make such a difference.

We are encouraging as many staff and schools as possible to support this Appeal by donating online for the 100,000 plus local children aged from new born to 16 years old.

Your donation could go towards for example:

- **£5** for a stocking filler
- **£10** towards a book so a parent can read their child a bedtime story on Christmas Eve; or
- **£15** for a fun game, item of clothing or other surprise gift.

"To inspire, support and challenge all our Children and Young People to be the best that they can be."

Education Authority

40 Academy Street, Belfast, BT1 2NQ

T: +44 (0)28 9056 4000 F: +44 (0)28 9033 1714 W: www.eani.org.uk

This charity initiative forms part of a 'Giving Back' theme within our Health and Wellbeing Strategy, which recognises the value and importance of supporting charity and volunteering initiatives within the local community.

We would encourage you to cascade this message and poster within your school and to colleagues and team members who may not have direct access to emails, either by ensuring the message is shared in team briefings, meetings, placed on noticeboards in workspaces that are operational and/or where there are active mailing lists.

For more information check out the [EA HealthWell Hub](#)

Best wishes

Paul Burns

EA Health and Wellbeing Manager

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Encl. Christmas Family Appeal Poster

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Christmas Family APPEAL

*Help make Christmas Magical by donating
online for all our Children & Young People*

*Deadline for donations is
Tuesday 15th December 2020*



**DONATE
ONLINE
HERE**

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