

**BRIGHTER DAYS AHEAD**  
*@Bumble & Bee*



**WHO'S  
READY TO  
DANCE?**

## GRAND PRIZE

- BE THE FACE OF BUMBLE AND BEE FOR 3 MONTHS - WITH A TOTAL VALUE OF £600 WORTH OF CLOTHING
- BERG BUZZY GO KART FROM DAVID ROGERS TOY MASTER
- STAYCATION FROM BUZZ OFF TRAVEL FOR A FAMILY OF 4
- MONTHS SUPPLY OF MULLINS ICE CREAM





# Brighter Days Ahead

Campaign '21

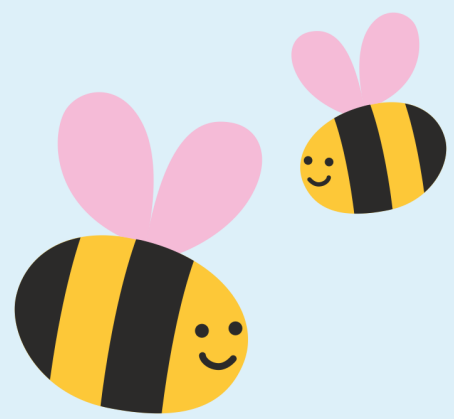
This past year has been like no other, children have missed out on so much, school, socialising, after-school clubs and all their activities they enjoyed at the weekends.

As each day passes we have to acknowledge that we are one day closer to the end. This means we are one day closer to getting to see our friends, and getting back to do normal activities.

My little girl age 3 and boy aged 6 have had so much fun recently helping me create content for my Bumble and Bee social pages, helping to advertise our store and all the beautiful new Spring/Summer stock while having fun at the same time.

At Bumble and Bee our main focus is children being happy, so we thought why not get more people involved in this and get all the kids active doing something they love - Dancing and getting creative!!

*#lilbeesletsdance*



# Campaign Explained

The aim is to get children dancing... so what do parents need to do?

Create a 15-30 second video of their child dancing or getting creative through Reels, Tiktok or simply just using video setting on their phone. JUST HAVE FUN!

Parents need to upload the video to Instagram tagging @bumbleandbeekidsboutique and using #lilbeesletsdance - entering the name and age of the child in the comments box.

This will enter them in our competition to win all the prizes set out in Page 1.

Winner will be announced Easter Saturday.

Its all about taking part and having fun with this, encouraging children to get active and creative!

#lilbeesletsdance